

My Erasmus+ experience

During my mobility period, I gained valuable experience in a real working environment and learned how to communicate and work effectively with a diverse range of clients. I welcomed feedback and suggestions from my mentor, which helped me grow as a graphic designer and significantly improved the quality of my work. One of the most important lessons I learned was that my personal taste and design style are not always the best fit for a client's needs. I learned to adapt my work to different clients and discovered that graphic design is not a fixed style but an ever-changing art form that can be expressed in many different ways.

Throughout the placement, I developed my graphic design skills, particularly in Adobe Illustrator, which became the primary software I used for creating designs. I also learned how to prepare digital artwork for printing and transform it into physical products. In addition, I gained hands-on experience operating printing equipment, including a Direct-to-Film (DTF) printer, which I had never used before.

The people at the company made me feel like a valued member of the team. I became more confident working independently while also learning when it was appropriate to ask for guidance. I also improved my practical skills by using an X-Acto knife for precise cutting tasks. As my speed and confidence increased, I was able to dedicate more time to the digital

work, which required greater precision and creativity.



Working in a professional graphic design company gave real meaning and responsibility to my work. What had previously felt like a hobby or a school subject became a realistic and promising career path. Thanks to this experience, I have gained practical knowledge, improved my professional

skills, and increased my confidence in pursuing future opportunities in graphic design. I also developed a much deeper understanding of the daily responsibilities and work environment of a professional graphic designer. I will always be grateful for this opportunity.

During my placement, I strengthened my existing skills by designing banners, menus, stickers, business cards, and wrapping paper while receiving constructive feedback from both my mentor and clients. I also worked with a Direct-to-Film (DTF) printer, which is used to produce designs for T-shirts and requires both digital preparation and manual operation.



Beyond my workplace experience, my mobility period in Italy allowed me to discover the rich culture, history, architecture, and traditions of Sicily. Our host city, Catania, impressed me with its magnificent Baroque architecture and remarkable historical landmarks, including the ancient Greek and Roman amphitheatre located in the city centre, just a short walk from our hotel. Walking through the city's streets every day gave me the opportunity to observe the unique atmosphere of Sicilian life, admire the historic buildings, and experience the welcoming nature of the local people.

During my stay, I also visited several remarkable destinations, including Syracuse, Noto, Taormina, Palermo, and Mount Etna. Each location offered a different perspective on Sicily's rich cultural heritage. In Syracuse, I explored ancient Greek ruins and learned more about the island's fascinating history. Noto stood out because of its elegant Baroque architecture, while Taormina offered breathtaking views of the coastline and historic monuments. Palermo introduced me to a vibrant mix of architectural styles, busy markets, and local traditions that reflected the city's diverse cultural influences. Visiting Mount Etna, one of Europe's most active volcanoes, was an unforgettable experience that allowed me to appreciate Sicily's unique natural landscape.

These excursions helped me understand how history, art, and culture shape everyday life in different parts of Italy. Experiencing these places firsthand was much more meaningful than simply learning about them in school, as I was able to connect with the local environment and better appreciate the country's heritage.



Living abroad for several weeks also helped me become more independent. I learned how to manage daily responsibilities in a foreign country, communicate with people from different cultural backgrounds, and adjust to unfamiliar situations. Spending time with my classmates outside of school strengthened our friendships and taught us the importance of teamwork, cooperation, and supporting one another throughout the mobility.

Overall, this experience broadened my perspective both personally and professionally. It allowed me to grow as a graphic designer while also becoming more confident, responsible, and open-minded. The combination of practical work experience and cultural exploration made this mobility an unforgettable opportunity that has motivated me to continue developing my skills and pursuing a career in graphic design.

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